

# Filip Ziolkowski

Freelance Web Designer

6 years of professional experience

Portfolio: [www.feelsky.co.uk](http://www.feelsky.co.uk)  
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Skype: [callto://filipontheroad](skype:callto://filipontheroad)  
Nationality: Polish  
Current location: Cali, Colombia

## Work Experience

### Web designer

Nov 2010 – Now

### Freelancer

Designed and developed various projects as websites, blogs, online card personalisation design, flyers, Social marketing and SEO.

### Web manager

Jan 2010 - Nov 2010

### Iguana Hostel, Cali, Colombia

Launched a new hostel website, blog, positioning them on top of the list in Google "hostel Cali", managed online booking system and created successful offline and online marketing campaigns that turned into significant profits.

### Web master

Jun 2007 – Jan 2010

### Travelled around the world

Designed and maintained travel blog [www. filipontheroad.com](http://www.filipontheroad.com)

### Web design manager

Oct 2004 - May 2006

### Bulldog Broadband / Cable and Wireless, London, UK

Responsible for all design and creative work across Bulldog's online portfolio, including acquisition, content and customer services websites (residential and business). Acted as 'creative consultant' for all online working with both internal and external teams / agencies:

- Redesigned and redeveloped main sales acquisition site to improve customer experience and conversion rates.
- Improved design of customer journey including brochureware and online ordering process.
- Completed all design and build for Bulldog Lounge - a content and service portal for Bulldog customers and finalist for Best Portal at ISP Awards 2006.
- Designed all Bulldog content partner services including music download and online TV.
- Supported brand campaigns with site overhauls as required.
- Completed marketing campaign based activity including co-branded work for eBay, Sun and Metro newspapers.
- Employee of the month Feb 2005.

### Designer

April 2004 – Oct 2004

### Prismix – Macromedia Alliance Partner, London, UK

Redesigned and developed Prismix website and UK Macromedia User Group. Designed and implemented PowerPoint templates for UK Macromedia conferences. Reskinned and developed Macromedia Flex - Rich Internet Applications like Buy Wine Online and Freestyle Flash Intranet. Succeed with positioning Prismix website in main search engines including Google. Managed many e-mail campaigns and developed Prismix corporate identity.

### Web designer

Feb 2004 - March 2004

### Freelancer

Designed intranet prototype for Disney and flash application for JVC. Redesigned Flash presentation for a Canadian client. Designed and built websites for small clients in London.

## **Web designer**

### **Be Group, Sopot, Poland**

Feb 2003 - Feb 2004

Performed as Multimedia Designer for local and global clients like Procter and Gamble, Zywiec, Hossa. Designed and coded flash/html/php websites and multimedia presentation on cd-rom. Designed layouts, banners, on-line marketing tools, intranet platforms, advertising spots.

## **Web designer / developer Northern Poland Information Centre, Gdynia, Poland**

Feb 2002 - Jan 2003

Designed and managed small business websites and web applications. Positioned web pages, designed layouts, brochures, billboards, flyers and took corporate pictures. Coordinated photo retouching, illustrations and pre-press production. Also administrated Linux Debian server.

## **Designer**

### **Freelance at Parismusic, Engine, Eactive, Maartmedia, Peibe**

Oct 2002 - May 2004

Updated, redesigned and build websites. Designed corporate identity.

## **E-learning developer**

### **Contentis e-learning solution, Poland**

Feb 2002 - July 2002

Developed first e-learning program on cd-rom for business in Poland. Delivered page design, and assembled over 300 pages of quizzes, animations, applications and graphics.

## **Graphic designer**

### **RRmobile, Poland**

April 2001- Nov 2001

Designed websites, corporate identity and internet strategy for a local politician.

## **Marketing assistant**

### **Internship at The Innovation Works, New York, USA**

June 2000 - Nov2000

Helped to develop new out of the box ways for seeking clients.

## **Education**

### **Master of Marketing Management**

#### **University of Gdansk, Sopot, Poland**

1995 – 2000

Studied marketing implementation of new products. Received annually grants.

### **Postgraduate of IT Technology**

#### **University Warmiinsko-Mazurski, Olsztyn, Poland**

2001 - 2002

Studied C++, MySQL and PHP, MS Access, Shell and Linux Administration

## **Skills**

- Web design: Html, CSS, JQuery, Photoshop, Flash, Dreamweaver, SEO, accessibility, usability, UI Design, banner design
- Multimedia: Premiere, Click to Learn Toolbook, Music and Sound FX editing and composing, Wordpress and Blogger Pro
- Print: Adobe Creative Suite, Corel Draw
- General: Inspiring team worker, positive attitude, detail oriented, able to work fast and efficient under pressure and deadlines, Social marketing skills, Driving Licence, understanding culture difference in business

## **Languages**

- English and Polish fluent written and spoken
- Spanish intermediate written and spoken
- Portuguese, German and Russian basic



## **About me**

I work fast, think outside the box and believe in good human relationships. Soon we will be friends.